

when used in the dosage and with the frequency and duration prescribed, recommended, and suggested in its labeling, namely, (drum) "Dose: One or two tablets daily."

DISPOSITION: 9-18-57. Default—destruction.

5442. Form-Allure bust developers. (F.D.C. No. 40528. S. No. 74-321 M.)

QUANTITY: 9 devices at Portland, Oreg.

SHIPPED: 4-13-57 and 4-18-57, from Los Angeles, Calif., by Marbrook Co., Ltd.

LABEL IN PART: "The Marbrook Co. Ltd. form-allure of Hollywood."

ACCOMPANYING LABELING: Leaflets designated "Form-Allure" and printed sheets designated "Instructions and Suggestions."

RESULTS OF INVESTIGATION: The article consisted of two hemispherical plastic cups, approximately 4 inches in diameter at the open end, which were connected by means of rubber tubing to a treadle-operated vacuum pump. In use, the plastic cups were pressed against the chest wall so that each enclosed one of the breasts and the edge of the cup formed an airtight seal against the chest. Operation of the foot treadle caused a vacuum to be formed inside the plastic cups.

LIBELED: 8-28-57, Dist. Oreg.

CHARGE: 502(a)—the labeling accompanying the article, when shipped, contained false and misleading representations that the device was effective for developing the breasts, increasing the size of the breasts, and improving the appearance of the breasts; and 502(j)—the article was dangerous to health when used in the dosage and with the frequency and duration prescribed, recommended, and suggested in its labeling, namely, "One application daily should suffice but when convenient to do so, use twice daily—morning and evening. The time required for each user is determined by the length of time necessary to produce a flush over the area. When the breasts are pink—that is sufficient. In use, count ten to twenty strokes—remove cups (break vacuum) and wait for a few seconds—then repeat the operation. In the majority of cases three or four such applications is sufficient to produce the desired flush. Do not assume that if a short period is good, a longer period will be better. And, always control the length and number of strokes to your comfort. Regular, daily use for several months is suggested, then taper off and use only occasionally, as required."

DISPOSITION: 10-10-57. Default—delivered to the Food and Drug Administration.

DRUG FOR VETERINARY USE

5443. Hog fattener. (F.D.C. No. 40369. S. No. 227 M.)

QUANTITY: 76 75-lb. bags and 1 ton in bulk in Decatur, Nebr.

SHIPPED: 4-25-57, from Des Moines, Iowa, by Swift & Co.

LABEL IN PART: (Bag) "Swift's Hog Fattener."

RESULTS OF INVESTIGATION: Examination showed that the article was a pelleted medicated feed containing about 0.32 percent arsanilic acid.

LIBELED: 7-10-57, Dist. Nebr.

CHARGE: 501(c)—the strength of the article, when shipped, differed from that which it was represented to possess, namely, .01 percent arsanilic acid; 502 (e) (2)—the label of the article failed to bear the common or usual name